

240-478-0604
jbeck10226@gmail.com
www.JBDesigns.com

Hello,

I am motivated to apply my creativity and design expertise to your team. With a passion for creating visual brand elements such as logos and advertisements, along with a keen eye for detail, I am eager to contribute fresh ideas and innovative designs to your company.

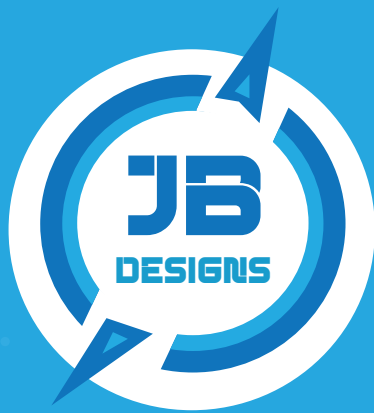
My work process is enveloped in the experiences I gained throughout the years doing graphic design coursework/projects while achieving my degree in Graphic communications. I have developed a comprehensive understanding of graphic design principles, color theory, typography, and layout design. I apply these skills to craft engaging and cohesive visuals that effectively communicate messages, ensuring a balance of creativity and functionality for clients.

I excel at creating visual content for brands and advertisements that effectively communicate a brand's message. Using my skills in Adobe Creative Suite, I produce eye-catching designs for both digital and print. My focus is on delivering high-quality, impactful visuals that strengthen brand identity and drive audience engagement.

I would love the opportunity to discuss how my design expertise can contribute to your team. Please feel free to contact me to schedule a conversation. Thank you for your time and consideration—I look forward to the possibility of working with you.

Best regards,

Jaylon Beckham



Contact

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1605 Saint James RD
Accokeek, MD 20607

Education

Graphic Communications |
Bachelors Degree
University of Maryland Global
Campus

Technical Skills

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe After Effects
Canva

Soft Skills

Adaptability
Teamwork
Self Motivated
Focused
Time Management
Collaboration
Design Software
Proficiency

Profile

I'm a passionate and detail-oriented graphic designer specializing in digital and print design, including branding and marketing materials. With a strong understanding of design principles, I create visually compelling content that effectively communicates a brand's message. I thrive in collaborative environments and am always eager to expand my skills.

Work Experience

Home Depot – Tool Rental Associate
Waldort MD | 2018-2019

I assisted customers with renting tools, provided guidance on usage and maintenance, and ensured the safe handling and storage of

Costco – Stocker
Brandywine, MD | 2019-2021

At Costco, I worked as a stocker where I was responsible for organizing and restocking products, ensuring shelves were stocked and visually appealing. I assisted with unloading shipments and properly storing merchandise. Additionally, I collaborated with team members to maintain store cleanliness and efficiency while providing customer support by helping with product location and inquiries.

Univeristy of Global Campus – Full-Time Student
Aldelphi MD | 2021-2025

As a full-time student at UMGC, I am pursuing a Degree in Graphic Communications while gaining practical experience in through coursework and hands-on projects. Balancing a demanding academic schedule with part-time work has enhanced my time-management and multitasking skills, while developing my expertise in graphic design and communication.